

Live Wire

...working together **with the industry**

Melbourne Drivers' Lounge Revamp

ISSUE

13

Nov 2010

TAKE ME I'M

FREE

In this edition:

- Live Wire 1st Birthday Party
- Spotted Around Town? Get \$50
- Melbourne Drivers' Lounge Revamp

Live **taxiEpay**

Live **PAYMENTS**



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CEO's Note

Welcome

It is hard to believe we are already in November and the end of the year is upon us. What it does mean is that we are now in the busy time of the year for taxis. The race that stops a nation, the Melbourne Cup, signifies the start of a great period and is followed by Christmas parties all over the place. Add to this the mad Christmas shopping and we all know that this is a great time to make some money! In fact, we have already seen a significant increase in turnover across all states and I know this means we can all make a bit of extra money for Christmas!

But please remember...stay safe, stay safe, stay safe. No matter how hard you work or how busy it is please ensure that you stop, revive and survive. Even if you are not a customer of Live TaxiEpay please feel free to come and visit us at any of our sites and relax in our air conditioned lounges, have a free coffee (or hot chocolate, which is one of the best) and just take a break. Watch the TV, use the free internet to check your mail or read the paper.

Speaking of driver's lounges the new Melbourne lounge has been reopened. Check out the great photos in this edition of Live Wire or if you are in Melbourne come and have a look. I even heard a competitor that came over to have a bit of a look say 'This is amazing, it will change the industry forever'. Based on the feedback over the last few days I know that everyone thinks the same and I appreciate all the drivers and operators that have had so many nice things to say.

Thanks to everyone that helped the business celebrate our milestones. We have the 1st Birthday of Live Wire and the 2nd Birthday of Live TaxiEpay. This is a great milestone for the business and based on all the support we know there will be many more to come.

Finally we have also made progress on the acceptance of Cabcharge on our terminals. The requirements document has been received and I have been told that the person responsible for the assessment process is a great advocate for change and fairness within the taxi industry.

Based on what I have seen it appears that provided you are a legitimate company, meet APCA and bank certification requirements and can reach a commercial agreement with Cabcharge we should be able to accept processing. While there is a long way to go I have the confidence that Cabcharge will take an industry approach and the Live Group will be able to process Cabcharge in the future. This will not be tomorrow but rest assured Live Group will pursue every means required to ensure that Cabcharge is processed on our terminals...that I promise you.

Thanks for all your support.



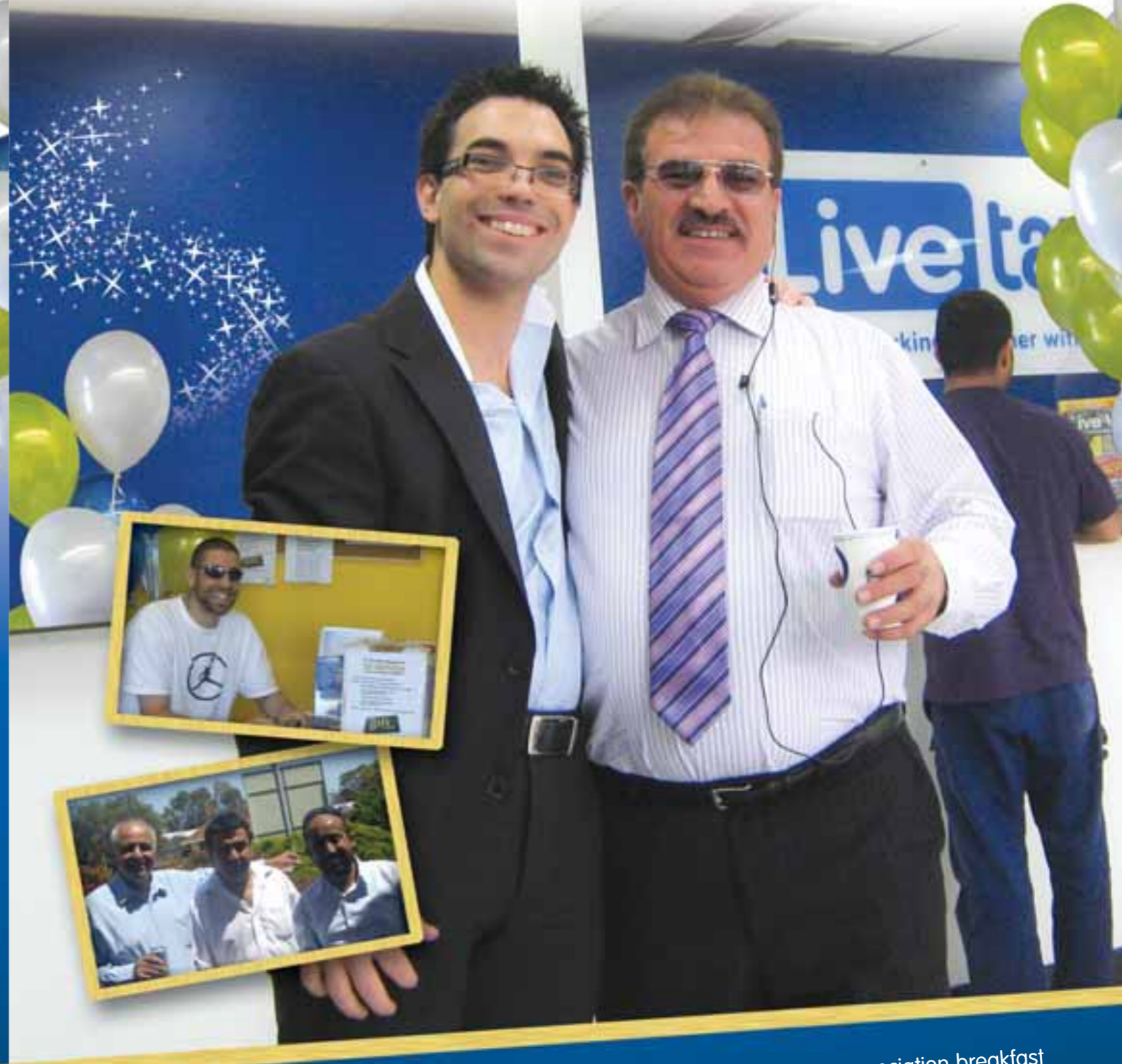
Tom



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The opinions expressed by the contributors to this magazine are not necessarily shared by the publishers.



1st year celebrations



Live Wire turned one year old in October and we celebrated with a free driver appreciation breakfast at our sites across the country. With the ACCC having successfully proved a misuse of market power, Live TaxiEpay has embraced competition and raised the standards even further. With the national celebration for all taxi drivers, Live TaxiEpay has proved that competition is here to stay and passengers and drivers alike will benefit. The national driver's breakfast is another great initiative in the industry.

Thanks to all drivers who came along it was great to see you and we thank you for your continued support. Check out the following pages and see who won the \$500 gift card in each state! Thanks to all who entered.



TIP

OF THE MONTH

When cashing your docket make sure you have your "end of shift" attached to the front of your receipts. This will ensure faster cashing for you so you can get back on the road.



☆☆☆ **REFER** ☆☆☆
**A CORPORATE CUSTOMER TO
 LIVE PAYMENTS AND GET AN
 EASY**



Ask for our new corporate referral cards at your local Live TaxiEpay office. Keep a stock of them in your cab and fill in details of passengers who might be interested in a new taxi payments solution. You will see there is a white driver copy for you to hand in and a blue passenger copy for your corporate customer to keep. There is also a perforated strip for easy tearing

– no hassles! Best of all, Live Payments will pay you \$50 for every corporate customer that signs up, after the customer has transacted for one month. Please visit our website for full terms and conditions www.livepayments.com.au/driver. Now you can get even more rewards with Live Payments and introduce your passengers with an easy way to pay!



Melbourne
Drivers' Lounge
 Revamp



Live TaxiEpay has re-opened its docket exchange and driver lounge in West Melbourne to hundreds of taxi drivers from across the state. The West Melbourne site has been serving hundred's of customers each week for years however space and facilities were always somewhat limited. Well now that has all changed!

Live TaxiEpay has developed a new driver lounge as a place where any and all drivers can come to cash docket, get EFTPOS installed, enjoy a free coffee, free internet or simply sit back and watch Foxtel in their downtime. The launch was celebrated with a free driver breakfast including prizes and giveaways.



We know that the concept works and is appreciated by drivers across the country. Live TaxiEpay has developed the driver lounge concept in Sydney, Brisbane, Perth and Adelaide already. Given Melbourne is our flagship store with hundreds of loyal customers and a busy docket exchange, we knew we had to drive the level of service and facilities up to that which is currently experienced by our customers in other states.

Melbourne taxi driver Hadji Tofic said "The new driver's lounge at Live TaxiEpay looks beautiful and it is very well designed. I like the fact that there are more counters for faster service and the environment feels very relaxing!"

All drivers are welcome to visit Live TaxiEpay to see for themselves the comfortable surroundings and facilities that have been developed for driver relaxation purposes or for drivers to earn some extra cash. Live TaxiEpay is located at 142-146 Roden St, West Melbourne.





**MEET
TERASIA**

OUR SUPER SALESPERSON!

If you were a type of food, what type of food would you be?

Pavlova: Every one loves it, it's sweet but it can become a bit much sometimes...

If Hollywood made a movie about your life, whom would you like to see play the lead role as you?

Drew Barrymore: A bit ditsy but can really handle herself when she needs to!

What's the most important part of the sandwich?

Ummmm The Bread!

If someone wrote a biography about you, what do you think the title should be?

I wouldn't have done that!!!

If you had only six months left to live, what would you do with the time?

Live each day as if it were my last!

If you could be a superhero, what would you want your superpowers to be?

Invisibility (I can already read minds...)

If you were a car, what kind would you be?

Chrysler 300C (The Slogan says "Elegant looks and Impressive performance")

More about Terasia:

Married to Shaun for 15 years now....
2 wonderful boys Lachlan and Connor.
I revolve most of my time around family and their sports. The balance is spent with work, which gives me time to be me and do what I do best! I love to be out and about with people and don't remember the last time I just stood still...But I wouldn't have it any other way! My two favourite mottos in life that I live by daily are: There are NEVER any problems: Just a possibility for a solution.... And there is never a dumb question... Just dumb answers! Works for me every time....



**\$500
PRIZE
DRAW WINNER**

Charlie is the winner of the Melbourne prize draw \$500.



Thanks to these drivers for their kind words...



"Nice and handy. People at the office are so friendly. Much easier to use than other EFTPOS machines. Clearer numbers and easier to process. Get paid much more quickly with a better commission". **Ozrem Grgic.**



"The best thing about Live TaxiEpay is that you get paid straight away. It is a very easy system to use and doesn't breakdown all the time like other EFTPOS machines". **Mahmood Abdul**



"I like the system because it is reliable and user friendly with a friendly and quick repair service. You get paid quickly and you get an easy to read statement. I balance correctly all the time". **Fatah Wardak**



"The new driver's lounge at Live TaxiEpay looks beautiful and it is very well designed. I like the fact that there are more counters for faster service and the environment feels very relaxing!". **Hadji Tofic**

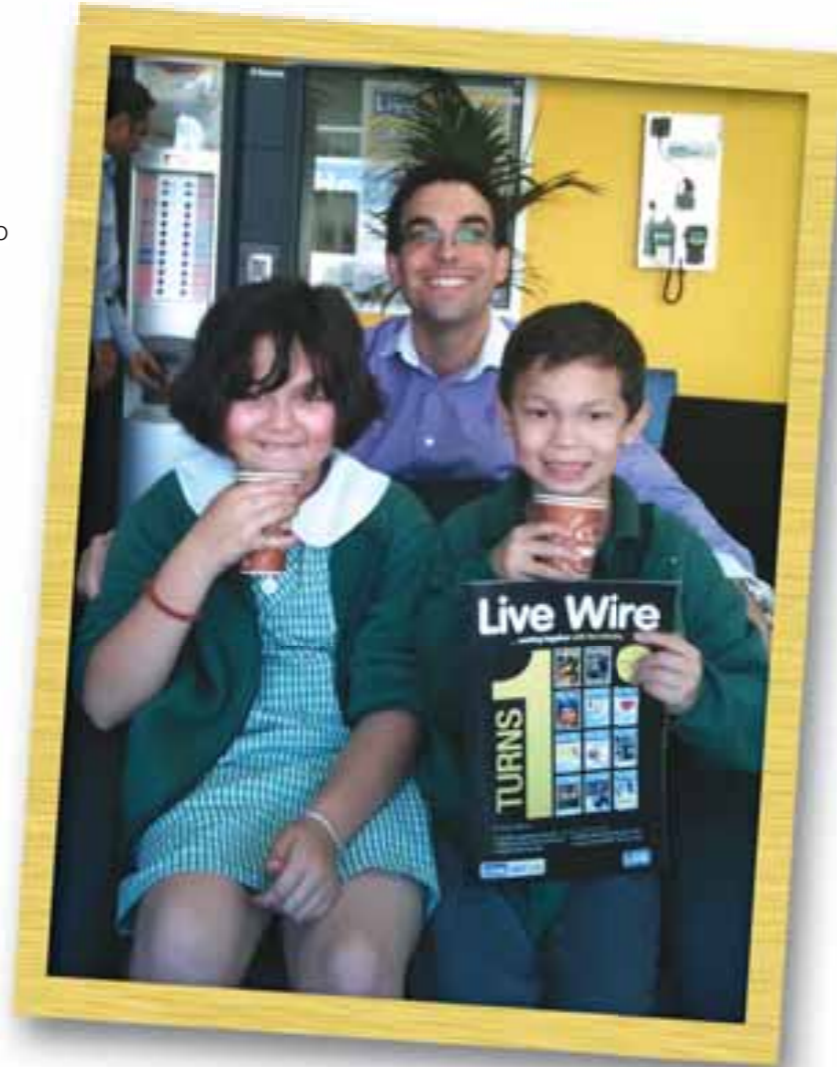


"It's a pleasure being able to offer you our free services".

The Sydney driver's lounge continues to welcome its loyal and new customers through the doors every day. Thanks to all of you, we really love seeing you and it's a pleasure being able to offer you our free services such as coffee and internet. The other day our poor overworked coffee machine decided to take a break leaving the kids of one of our regulars with no hot chocolate! Well that just couldn't be so. Tom Varga, CEO of the Live Group (and in the photo to the right) decided to get the chocolate to the kids, calling down Sara, our trusted coffee machine technician (amongst other things). Well Sara came to the rescue and fixed that machine in a matter of minutes, disaster averted! Check out the delighted smiles of the kids in the photo.

Remember we also have a free driver's BBQ every Wednesday and have decided to add vegetarian options to the menu so that more of you can grab a free lunch, we hope to see you next Wednesday.

Have a great November drivers, from all the Sydney team.



\$500 PRIZE DRAW WINNER

Christine Segrano is the winner of the Sydney prize draw \$500.



FREE DRIVER BBQ



EVERY WED

**1053 BOURKE ST, WATERLOO
12PM - 4PM**

EVERY ONE INVITED...DON'T MISS OUT!



Budget Petrol Campsie

403 Canterbury Rd, Campsie. NSW 2194
(opposite BMW show room.)

Thursday - Nov 18th 2010

1PM - 5PM

- **Fuel up** at one of the lowest LPG prices in Sydney (promotional price between 1 to 5 pm only)
- **Sign up** with Live TaxiEpay and receive a \$20 Mastercard gift card* * First 50 sign ups only.

FREE BBQ

MORE INFO CALL 0406 406 596



For all SA sales, contact Paul: paul@livetaxipay.com.au or 0400 202 178

What's on in South Australia?

November is a busy month in South Australia. Here's a guide to what's on:

5-13 November
BMW Adelaide Fashion Festival.
A nine day program of events centred around Norwood Parade showcasing the latest Australian and international men's and women's fashions.

12-14 November
Adelaide International Three-Day Event.
Australia's premier equestrian event, held in the Adelaide parklands. This is one of the premier equestrian events worldwide and is the only one held in the centre of a major city.

13-14 November
French festival, Carrick Hill
The biennial celebration of all things French, hosted by the Alliance Francaise at the magnificent Carrick Hill Mansion, 46 Carrick Hill Drive, Springfield.

13 November
Credit Union Christmas Pageant
Adelaide city

One of the largest Christmas pageants in the world and a family favourite since 1933.

13-14 November
Copper Cove Marina Festival, Wallaroo, Yorke Peninsula.
This food and wine festival also has a large boat show both on and off the water.

25-28 November
Adelaide International Guitar Festival.
Held every second year in Adelaide. This year the festival director is the world famous Australian guitarist Slava Grigoryan.

20-21 November
Shannon's Yankalilla Cruise, Fleurieu Peninsula.
This is always a huge and varied gathering of classic, custom cars and hot rods from all over South Australia, which travels through the picturesque country of the Fleurieu Peninsula.

21 November
Langhorne Creek Vignerons Day, Strathalbyn.



One of the biggest country racing days in SA, held at Strathalbyn Racecourse. There will be wine tastings, gourmet food, live music and of course the horses for some excitement.

Also, please remember our current promotional offer for the new Live Payments corporate travel card:

Refer an account customer to us and if they sign up and use the card we'll give you \$50. Easy!

Don't forget to drop in to our office at 231 Sir Donald Bradman Drive Cowandilla for your EFTPOS needs; we're open 9:30am to 4:30pm Monday to Friday.

\$500 PRIZE DRAW WINNER

Steve Kunze is the winner of the Adelaide prize draw \$500.



For all QLD sales, contact Stef: stef.mcdonald@livetaxipay.com.au or 0459 123 120 or Kay: kreynolds@livetaxipay.com.au or 0412 399 200.

Pleased to see the sun in the sunshine state! What a month of rain we had with flooding to a lot of the north side of Brisbane, which I know was a very quiet time for most drivers.

But on a brighter note, it's been a busy month for Live TaxiEpay with plenty of new drivers coming on board and realising the benefits of our terminals!

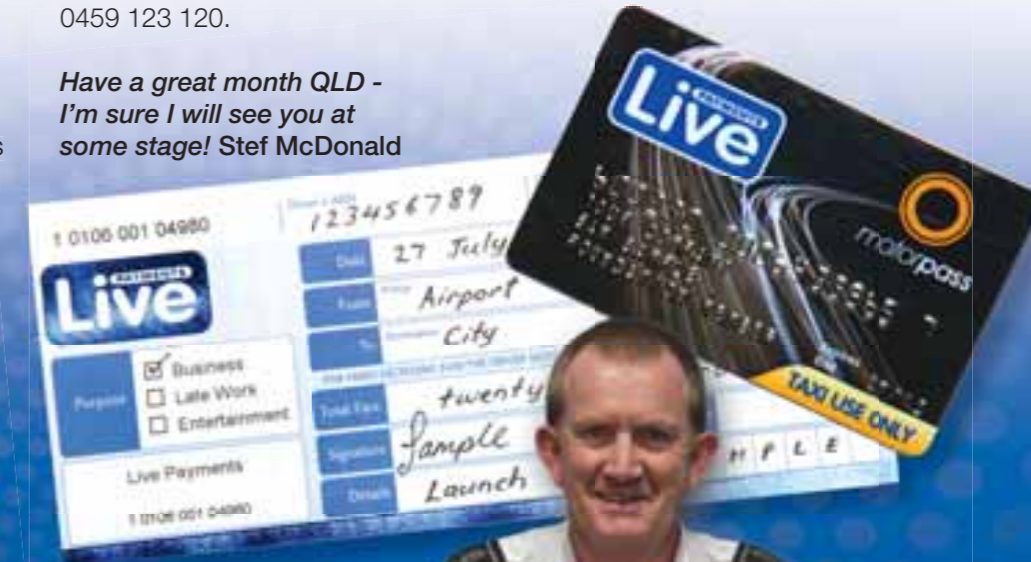
I have been busy on the ranks giving out Live Wire magazine, and promo items, and it is always a pleasure having a chat to those familiar faces as well as the opportunity to get to know new drivers.

Drivers please be on the lookout for our Live Payments corporate vouchers that are in the market - we pay you the full fare plus 2% and they can be cashed at our office at 11 Elliot Street in Albion. The new Live Payments charge

cards have also just been released into the market - these cards give you a bonus 2% when swiped through a Live TaxiEpay EFTPOS terminal however they can be swiped through any terminal that accepts Motorpass.

If you have any questions on either of these products you can call 1300 726 894 or reach me at 0459 123 120.

Have a great month QLD - I'm sure I will see you at some stage! Stef McDonald



“Drivers be on the lookout”

\$500 PRIZE DRAW WINNER

John McKinnon is the winner of the QLD prize draw \$500.



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email: vitofm@bigpond.com.au
Workshop 5 Elliot Street
Albion QLD 4010

“We strive to provide the best service possible in the industry.”

Congratulations to Ruben, Peter and Fassiullah of our WA “spotted” contest in our last Live Wire edition. All won \$50 each! The “spotted” competition is ongoing so keep a look out for me on the ranks, who knows you might win!

Live TaxiEpay would like to thank the Westralia Airport Corporation (WAC) for permitting Live TaxiEpay and the Taxi Industry Forum of WA (TIFWA) to offer refreshments at the domestic airport on October 20. Drivers who signed up for our EFTPOS terminal on that day automatically became a TIFWA member and will receive free membership for a year while still enjoying the same commission for using Live TaxiEpay’s EFTPOS terminal.

Live TaxiEpay would also like to sincerely thank WA drivers for supporting us as we strive

to continue to provide the best service possible in the industry. You may have noticed we have set up two docket exchange stations at our front counter on our busiest days of the week and you may have also noticed that we can scan all our dockets on the same day, meaning we no longer have to manually process same day receipts – this saves you time and allows you to get back on the road quicker making money!

Our latest program is the driver “Refer a Corporate” scheme. When you introduce Live Payments cards and vouchers to a corporate company you get rewarded with \$50 once that company has signed up with Live Payments and transacted with us (see website for full terms and conditions www.livepayments.com.au). The Live Payments “refer a corporate” cards are available at our office, 1/297 Gt Eastern Highway Belmont. Pick some up when you next come to visit.

We had a huge turnout at our Live Wire 1st birthday breakfast on October 26. Congratulations to the lucky winner of the \$500 Gift Card, Zaheer Abbas.



We appreciate all your feedback and comments as it helps us to learn from you and improve our service. Email me [direct tianah.longgou@livetaxiepay.com.au](mailto:tianah.longgou@livetaxiepay.com.au) or contact me on my mobile 0400 227 856 if you have any feedback.

Live TaxiEpay thanks you again for your support.

Regards,
Tianah Longgou
State Manager, WA



**\$500
GIFT CARD
WINNER**

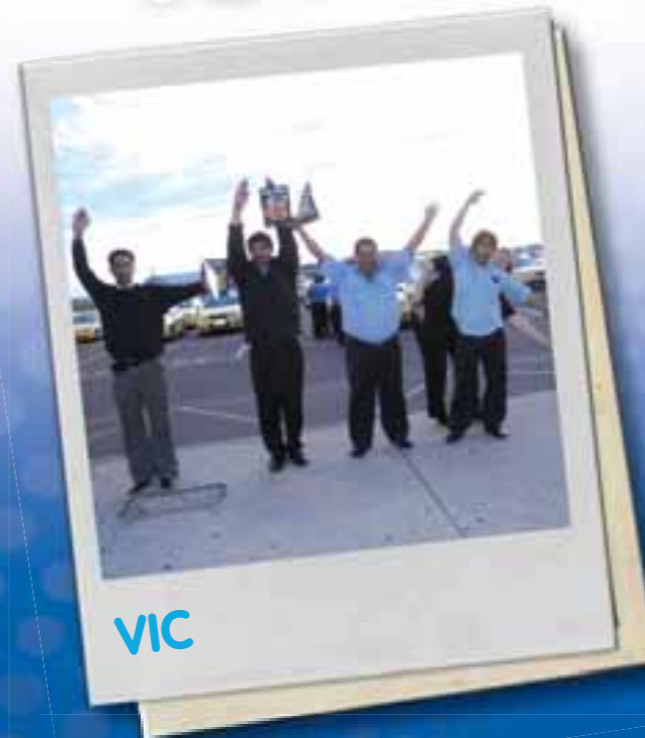
Lucky driver Zaheer Abbas, Winner of the WA \$500 Live Payment Gift Card.



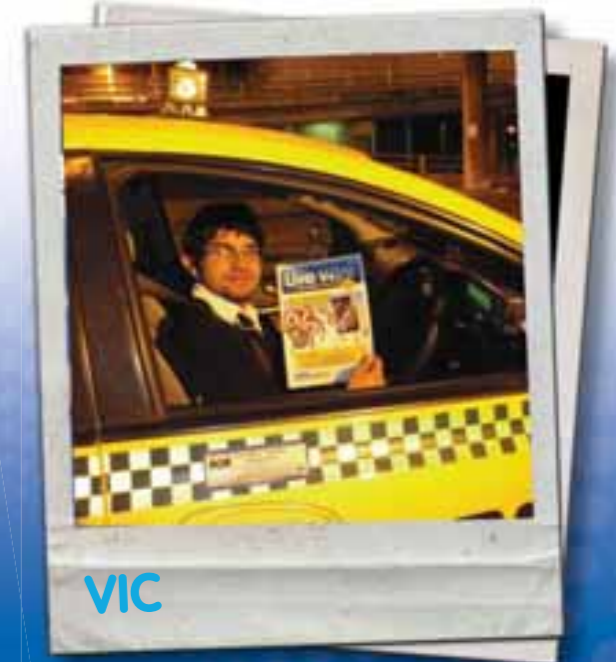
SPOTTED AROUND TOWN

Is that you in one of these photos?

If so, just bring your copy of Live Wire to your nearest Live TaxiEpay office (see back page) and win \$50 instantly!



VIC



VIC



NSW



WA



ANDY GEORGES FHAD

from Sydney

1. My earliest memory is...
climbing palm trees in my country
2. At school I...studied
3. I often wonder...what it is like to be rich
4. In a movie of my life I'd like to be played by...
John Travolta
5. If I wasn't me I'd like to be...
I wouldn't want to be anybody else
6. My worst trait is...getting mad easily
7. My best trait is...when I drink I am funny
8. When I was a child I wanted to...
be a policeman
9. I am always being asked...
where I'm from
10. The funniest passenger I ever had was...John
Howard's son

10 QUESTIONS FOR TEN DOLLARS



SEND US YOUR FEEDBACK | livewire@livepayments.com.au



FREQUENTLY ASKED QUESTION?

Can I check my operator reports online?

Live TaxiEpay gives you the option to check your transactions online via our driver portal. Our driver portal is quick and easy to use. You can have a look at what is being put through your machine 24 hours a day 7 days a week.

To get your login details, just drop an email to portalsupport@livetaxiepay.com.au requesting the online driver portal and one of our IT support team members will contact you today!



Exercise Q&A source: lifetips.com

Q: Will I lose muscle just because I get older?

It is true, as you may have read, that you lose muscle mass with age, but you can slow that loss with weight training. You may even be able to gain muscle, depending on your initial fitness and how hard you work out. Maintaining muscle goes along with maintaining the strength necessary to perform the activities of daily living and stay independent.

Q: How much exercise is enough? As the old saying goes, the journey of a thousand miles begins with one step. How about 10,000?

An interesting new way to make sure you are getting enough exercise to improve your health and fitness is to count the steps you take during the day. The target is 10,000. You can

count them however you figure out (it's a footstrike, so left-right is 2) or use a device called a pedometer. Running or jogging steps count as well as walking, and the device counts steps on the treadmill, StairMaster, elliptical trainer, and pedal revs on the upright but not recumbent bike. Steps taken during sports like tennis or soccer will also count.

You'll probably be surprised at your total, but this is a great health and fitness motivational technique for your fitness workout. 10,000 can help control weight as well as improving cardio fitness, cholesterol levels, blood pressure, and diabetes risk.

Q: Should I use machines or free weights?

Weight machines or free weights? As Deion Sanders says, "Both!" You can get good weight training results from either machines or free weights. A combination of both is probably best.

Strength training machines are easier to learn, can be useful for rehab, make it safer to do a weight training routine without a spotter, are more comfortable for beginners, and can allow you to change resistance faster.

Free weights (barbells and dumbbells) allow more variety of movement; train balance and coordination, which weight training machines don't do; allow more functional movements; and are better for many types of sports training. Make sure you learn correct strength training exercise technique whichever approach you take. Try both machines and free weights, and see what works best for you.

WHAT'S ON IN YOUR TOWN?



Sydney

Free driver appreciation BBQ every Wednesday from 12pm-4pm at Live TaxiEpay, 1053 Bourke St, Waterloo. All welcome!

Free driver BBQ at Budget Petrol Campsie, 403 Caterbury Rd. Thurs Nov 18th 1-5pm. Fuel up at a special promotional price between 1-5pm.

Melbourne

1st December 2010, Live TaxiEpay, 142-146 Roden St West Melbourne | 12:30 to 3pm
Free BBQ, vegetarian burgers, drinks, free giveaways. PLUS!
Xmas hamper worth \$150 to be drawn at 2pm.

GETTING TO KNOW:

Vicki Lucas – Front Counter Manager, Melbourne

My earliest memory is...receiving a giant "Big Ted" soft toy (the one from Play School) for my 5th Birthday. He was nearly bigger than I was! I still have him to this day although now he lives in my daughter's room...

At school I...was not a bad student – initially good at science but later made the switch to humanities which was much more up my alley since I am generally not short on words and like to express an opinion ... and I nearly failed physics.

When I was a child I...wanted to be a ballerina but I have 2 left feet! In the movie of my life I'd be played by... Sigourney Weaver aka Ripley.

I'm always being asked... if I come from England (I don't). According to Aaron I should have been a school principal with my voice!

If I wasn't me, I'd like to be... an astronaut, very far- fetched and highly unlikely since I am a bit claustrophobic, but what a way to see the world!



Waiting Time Covered

Congratulations to Ashok Kumar who won last month's draw of \$50!

SUDOKU

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7	6				5	8		
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		8	4				1	2
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				9				

WORD FIND

Commonwealth Games Host Countries

J	I	H	U	S	G	W	P	X	P	I	D	M	N	K	X	K	R	V	F
U	M	A	G	D	G	B	T	C	F	N	M	J	F	O	T	A	Y	T	E
E	R	I	T	M	V	A	I	E	F	C	J	L	M	I	Y	F	N	M	
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O	D	X	C	J	V	E	Y	B	W	Q	G	V	C	J	A	E	E	M	R
G	H	M	I	A	A	S	L	S	T	J	W	G	A	N	G	L	S	R	B
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C	G	T	A	G	C	A	F	V	A	N	A	I	S	Y	A	L	A	M	Q
I	B	N	T	W	W	E	D	V	X	I	Z	U	C	O	C	G	E	V	U
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X	J	L	P	S	U	L	O	M	C	A	P	U	J	W	Q	I	E	R	C
H	Z	O	A	L	O	T	M	A	I	L	A	R	T	S	U	A	S	R	U
D	G	U	W	W	E	O	S	G	X	H	O	M	A	Y	M	U	S	F	A
J	X	O	R	F	G	C	J	Q	A	U	Y	K	S	Q	G	W	U	B	O
B	A	F	F	M	B	S	Y	P	H	I	Q	I	L	S	X	Z	M	S	I
K	N	H	G	Z	J	V	G	M	V	P	B	T	K	R	J	U	Z	W	I

England Jamaica New Zealand Australia Scotland Wales
Malaysia India Canada

WHERE IS?

Name the city where you'll find this Australian building.
Email your answer to livewire@livepayments.com.au



WHERE'S THAT CAB FROM?

Email your answer to livewire@livepayments.com.au



Answers to last month's competitions...

Where's that cab from: Venice, Italy
Name that building: War Memorial, Canberra
Congratulations to X who won last month's draw of \$50!

SUDOKU

6	8	5	7	4	2	9	3	1
4	1	2	9	8	3	6	7	5
3	7	9	6	5	1	2	4	8
7	6	4	1	2	5	8	9	3
1	2	3	8	7	9	4	5	6
9	5	8	4	3	6	7	1	2
2	9	1	3	6	4	5	8	7
5	4	7	2	1	8	3	6	9
8	3	6	5	9	7	1	2	4

WORD FIND

Commonwealth Games Host Countries

J	I	H	U	S	G	W	P	X	P	I	D	M	N	K	X	K	R	V	F
U	M	A	G	D	G	B	T	C	F	N	M	J	F	O	T	A	Y	T	E
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T	G	A	X	Z	M	V	Z	O	Z	U	J	W	M	X	C	L	U	E	E
O	D	X	J	V	E	Y	B	W	Q	G	V	C	J	A	E	E	M	R	
G	H	M	I	A	A	S	L	S	T	J	W	G	A	N	G	L	S	R	B
A	Q	L	J	L	N	A	J	F	B	A	M	M	B	Q	D	S	N	A	E
C	G	T	A	G	C	A	F	V	A	N	A	I	S	Y	A	L	A	M	Q
I	B	N	T	W	W	E	D	V	X	I	Z	U	C	O	C	G	E	V	U
K	O	P	G	C	S	V	G	A	C	O	X	N	B	Q	K	H	V	U	O
P	C	X	Z	P	C	D	E	A	M	W	L	E	H	C	T	C	E	S	X
S	R	D	O	M	B	N	T	N	S	A	I	D	N	I	R	P	R	R	I
O	E	P	M	V	U	A	N	U	W	F	U	S	A	E	X	R	U	V	O
X	J	L	P	S	U	L	O	M	C	A	P	U	J	W	Q	I	E	R	C
H	Z	O	A	L	O	T	M	A	I	L	A	R	T	S	U	A	S	R	U
D	G	U	W	E	D	S	G	X	H	O	M	A	Y	M	U	S	F	A	
J	X	O	R	F	G	C	J	Q	A	U	Y	K	S	Q	G	W	U	B	O
B	A	F	F	M	B	S	Y	P	H	I	Q	I	L	S	X	Z	M	S	I
K	N	H	G	Z	J	V	G	M	V	P	B	T	K	R	J	U	Z	W	I

MELBOURNE BP STORE SPECIALS

THE LIVE GROUP KID'S PAGE



TO ENTER

Fill in your name and address below and post your entry to (by 30 November 2010):
Live Wire Kid's Page, 1053 Bourke Street, Waterloo, NSW 2017

Name.....

Address.....

Age

Phone number or email address.....

TAXI INDUSTRY NEWS – LOCAL MORE SAFE CITY TAXI RANKS FOR MELBOURNE'S CBD

From the Premier <http://www.premier.vic.gov.au/newsroom/12331.html>
Monday, 18 October 2010
Six new safe city taxi ranks will be built in and around the central business district and fitted with CCTV and better lighting to improve the safety of passengers, through a partnership between the Victorian Government and the City of Melbourne.

Premier John Brumby today announced that the number of safe city taxi ranks across the CBD would be increased to eight and all would be manned with security staff to assist passengers and drivers.

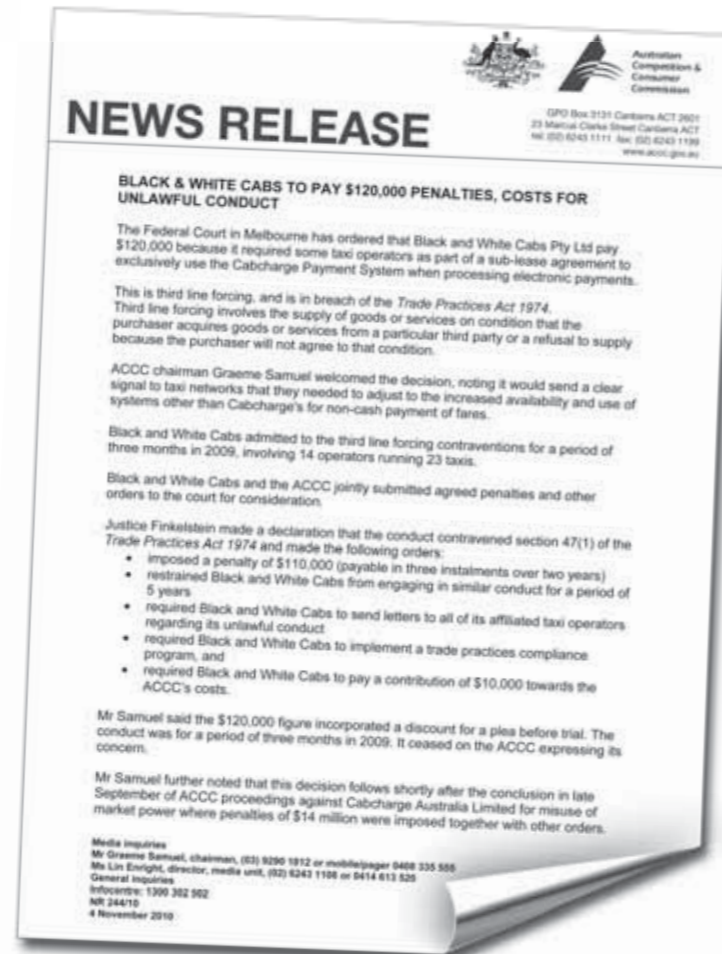
"Better taxi facilities mean people can enjoy a great night out and know they can get home safely," Mr Brumby said.

"These ranks will feature supervised queuing, better lighting, signage and CCTV with a security presence at each of the six ranks on Friday and Saturday nights.

"This initiative is another fantastic example of the Victorian Government working with local government to improve safety and liveability for Victorians."

The first two of the new ranks will be located at Queen Street between Lonsdale and Little Bourke and at King Street between Flinders Street and Flinders Lane and will be operating next month. The City of Melbourne and the Department of Transport will investigate possible locations for public toilets to be installed near ranks.

Live taxiEpay



Melbourne Lord Mayor Robert Doyle said two more ranks would be constructed in the popular entertainment and shopping precinct in the heart of the CBD.

"These two ranks will be constructed on Collins and Bourke Streets between Swanston and Russell Streets," Cr Doyle said.

"The safety of the city is crucial to us. Our partnership with the State Government to develop a safe city taxi rank is a central plank in delivering a safer city.

"We know getting people home safely is crucial to city safety. Safe city taxi ranks are clean, well lit, monitored by CCTV cameras, manned by trained security staff, strongly supported by police presence and in the right spots.

"The two safe city taxi ranks for immediate implementation – Queen

Street and King Street – will directly contribute to late night safety."

Public Transport Minister Martin Pakula said in addition to the six new ranks for the CBD, the Brumby Labor Government would provide further funding of \$529,000 under the second round of the Taxi Rank Safety Program.

"In addition to the City of Melbourne, Central Goldfields Shire Council, Alpine Shire Council and Benalla Rural City Council, the Cities of Greater Bendigo and Dandenong will share in funding," Mr Pakula said.

"It is important that state and local governments work together on initiatives to improve safety for taxi passengers especially at night".

TAXI INDUSTRY NEWS INTERNATIONAL

Taxi cab driver dies of apparent heart attack with passengers in cab!

Published On:Friday, October 22, 2010 www.tribune242.com By DENISE MAYCOCK - Tribune Freeport Reporter

FREEPORT - A taxi driver died of an apparent heart attack while driving two tourists on Wednesday. The incident occurred around 2pm and resulted in the cab crashing into several parked vehicles near the taxi stand at the Lucayan Harbour.

Asst Supt Hector Delva said the tourists were not hurt, but the cab driver was taken by ambulance to the Rand Memorial, where he was pronounced dead on arrival. Although the driver's identity was not officially released by police, The Tribune has learned that the deceased was Leon Brice. Mr Brice was a public service driver and taxi driver on Grand Bahama for many years. Grand Bahama Taxi Union president Kenneth Woodside visited with Mr Brice's family members on Wednesday. He could not be reached for comment.

Supercar taxis for London travellers

Posted 1st Nov 2010 by Sam Burnett <http://uk.autoblog.com/bloggers/sam-burnett> Londoners were treated to a speedier trip to work when Virgin Media chose to launch its new fast broadband service by putting on a 'supercar taxi' service.

A Ferrari F430, Porsche 911 Turbo and an Aston Martin DBS were on hand to give commuters a lift – but not south of the river, guv.

Jon James, executive director of Broadband at Virgin Media said: "With the announcement of our new 100Mb service, we wanted to do something fun and iconic to celebrate.

"Our fleet of taxis in London provided commuters with a bit of excitement to liven up their day and gave them the opportunity to get a taste of life in the fast lane."

Of course, even in a Ferrari you're probably still better off on the Tube in central London what with all the traffic, and we dread to think what the fares would be like...





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* A fully refundable bond may be payable. † A minimum transaction amount may apply to some customers. ■ Not available in all states.